Creative Brief

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Project Title: Bogosort

1. Project overview

Its commonly known that Bogosort is the stupidest sorting algorithm out there with an astronimical runtime. I want this website to be an overview of the sorting algorithm and its derivatives in a humorous way.

2. Resources

I will be using the Bogosort wikipedia page and this animation. This one is also funny, but I don't whether I'd be allowed to use it. I don't think I will require photography (or that any exists on this topic).

4. Audience

This isn't a strictly informational website. I think that it's odd to have a website dedicated to Bogosort, so I want this website to appear professional, but have an undertone of hilarity. I don't know whether this will end up on my portfolio, but I do know that the instructors will see this and I hope that they understand the "joke" aspect. I don't see there being an age limit to the website, but I think the effect of the website will be most effective on people familiar with Bogosort. I don't see children understanding this content, so they are not in the target demographic.

5. Message

Like I mentioned above, I want to showcase bogosort in a professional manner but use a more fun and sarcastic tone to show that it isn't really a valid algorithm.

6. Tone

I want the website to appear professional, but I want the tone to be fun. The writing will most likley flunctuate between descriptive language and sarcastic quips. I want the initial impression of the website to convey that this is a valid sorting algorithm, but the writing to show that it really isn't.

8. Visual Style

I think that there are two ways to go about this. 1- Make it look like code documentation. As a viewer, that immediately relays a professional (or "well-documented") tone. This won't exactly be visually pleasing. 2- Make it look like a cool CS website that presents Bogosort as this new/ modern innovation. The writing would then reveal that its actually really stupid. Here are websites that I think describe what I'm envisioning.

IntelliJ, this page specifically, green and black for fun